

Please note the following conditions: The term of this Agreement is one year from purchase date.

1. This Logo Agreement ("Agreement") is dated by and between Statista GmbH ("Statista") and you (the "Licensee"). The term of this Agreement is for twelve (12) months from purchase date ("Term").
2. In consideration for payment, which is due thirty (30) days after signature of this Agreement, the Licensee shall hereby be granted a nonexclusive, worldwide, non-transferable, non-sub-licensable, license during the term of this Agreement for digital use rights (web posting, E-Mail, digital presentations, branded social media and similar) and print reproduction use rights (letterhead, sales materials, reports, white papers, brochures, posters and signage and similar) of the Newsweek and Statista Branded Logo (the "Logo") pictured above in the Order Form. Statista has the authority to license this Logo but the Logo itself is the intellectual property of Newsweek and all other rights are reserved. The Licensee acknowledges and agrees that the Logo and all rights, title and interest herein are and shall remain the exclusive property of Newsweek.
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4. Statista may terminate this Agreement upon 5 days' written notice if Licensee materially breaches any of the terms of this Agreement; provided, however, that this Agreement will not terminate if the breaching party has substantially cured the breach to the reasonable satisfaction of Statista within 10 days of a notice pursuant to this section.
5. Statista may terminate this Agreement immediately upon notice if Licensee: (i) is charged with any felony or crime involving moral turpitude, (ii) is involved in any situation or occurrence which brings the Licensee into public disrepute, contempt, scandal or ridicule or which insults or offends public morals or decency; or (iii) any underlying data changes where Licensee would, therefore, no longer qualify for use of the Logo.
6. Upon termination or expiration of this Agreement, Licensee's right to use the Logo shall immediately terminate and all rights granted to Licensee hereunder with respect to the Logo shall automatically revert to Newsweek without further notice. If Statista terminates the Agreement in accordance with the paragraph 4 above, Licensee shall receive a pro-rata refund based on the time left in the Term.
7. In no event will Newsweek or Statista be liable for any damage whatsoever (including without limitation direct damages related to lost revenues or profits) resulting from or in any way related to the use of the Logo, regardless of the legal theory on which such damages are based.
8. With respect to the Logo and the analysis behind it, neither Newsweek or Statista, nor its employees or contractors, make any warranty, expressed or implied or statutory, including but not limited to the warranties of merchantability and fitness for a particular purpose with respect to the Logo.
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10. This Agreement contains the full and complete understanding of the parties with respect to the subject matter hereof and supersedes all prior representations and understanding, whether oral or written. This Agreement shall be construed and the rights and obligations of the parties shall be governed by the laws of Germany, without reference to its conflict of law principles. All amounts described shall be in United States dollars and are net of all sales, use property and related taxes and customs duties.