

METHODOLOGY

# America's Best Fertility Clinics 2025

Scope, Data Collection, Evaluation, and Results

statista 

**Newsweek**



# Methodology - America's Best Fertility Clinics 2025

## Summary of the project

- The 3<sup>rd</sup> edition of **America's Best Fertility Clinics** ranking awards the nation's **leading 140** fertility clinics.
- Included are facilities defined as a fertility clinic and ART Provider by the Centers for Disease Control and Prevention (CDC)<sup>(1)</sup>.
- The evaluation is based on four pillars:
  - **Quality metrics:** Assisted Reproductive Technology metrics with a focus on indicators relevant to fertility clinics published by CDC were analyzed.
  - **Nationwide online survey:** During the survey period from January to February 2025, Newsweek and Statista invited reproductive endocrinologists, infertility specialists, obstetricians/gynecologists working in and referring patients to fertility clinics, as well as other medical professionals (e.g., registered nurses, laboratory assistants) and fertility clinic administrators/managers working in fertility clinics to participate in the survey.
  - **Accreditation data** on fertility clinics provided by The Joint Commission (JCI), College of American Pathologists (CAP), Clinical Laboratory Improvement Amendments (CLIA), American Institute of Ultrasound in Medicine (AIUM).
  - **Patient satisfaction** data based on google reviews was included.
- Each fertility clinic is analyzed and scored on the aforementioned pillars, the final rank is the result of the weighted sub-scores.

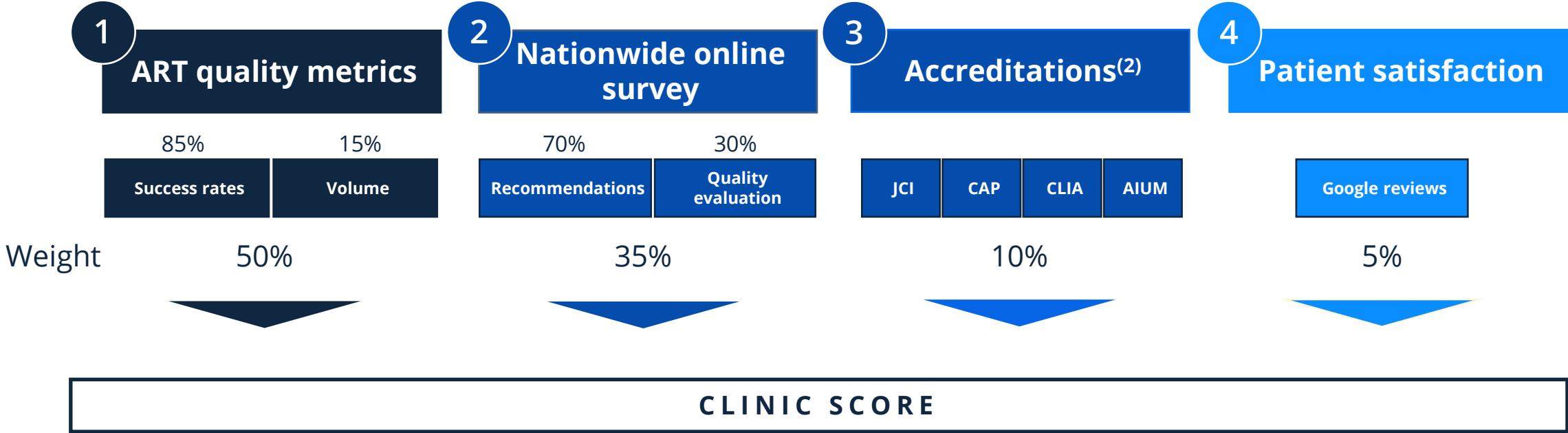
# New features and changes in the 2025 edition

The following list provides a brief overview of the **major changes in this year's edition**, compared to the America's Best Fertility Clinics 2024 ranking:

- **Increased ART quality metrics data weighting:** This year the weighting of the quality metrics pillar was increased within the scoring model to reflect the emphasis on the key medical performance indicators.
- **Inclusion of additional quality metrics:**
  - Percentage of new patients had live-birth deliveries after 1 or 2 intended egg retrievals for patients using own eggs
  - Percentage of new patients had live-birth deliveries after all intended egg retrievals for patients using own eggs
  - Percentage of transfers used preimplantation genetic testing (PGT)
- **Decrease in recommendation weighting:** This year the weighting of the overall reputation pillar decreased as more emphasis is put on quality metrics data.
- **Inclusion of previous year's recommendation data:** To account for reputational continuity, recommendation data from last year was factored into the reputation pillar.

# Clinic evaluation based on four data sources

Scoring model



The total clinic score is based on the four pillars and their respective weights listed above.

4 (2) To achieve the maximum accreditation score, fertility clinics must have 3 out of the 4 accreditations listed above.

# A quality metrics score was calculated for each facility

## 1 ART quality metrics

- Key medical performance indicators relevant to fertility care published by the Centers for Disease Control and Prevention<sup>(3)</sup> were analyzed to assess clinic performance and treatment outcomes.<sup>(4)</sup>
- Since 1995, CDC has worked in consultation with the **Society for Assisted Reproductive Technology** (SART) and the **American Society for Reproductive Medicine** (ASRM) to collect and report ART success rates.
- To evaluate the clinic performance, success rates as well as volume data was analyzed
- To calculate the success rate score, a sub-score was calculated for each of the measures across all weighted age categories
- Fertility clinics must have reported **at least three** of the eleven success rates measures to receive the score
- Additionally, general ART volume was analyzed, as higher procedure counts often correlate with greater expertise, efficiency, and more reliable success rates
- The **weighted sub-scores of success and volume rates** were used to calculate the total quality metrics score
- The quality metrics are based on the most recent CDC's ART Success Rates Report, from the 2022 data reporting cycle

**SCORE FOR ART QUALITY METRICS CONTRIBUTES 50% TOWARDS OVERALL SCORE**

5 | <sup>(3)</sup> Data is publicly available under: <https://www.cdc.gov/art/artdata/index.html>  
<sup>(4)</sup> Only measures with a sample size >20 were considered. Please find the specific indicators used in the Appendix.

# Medical professionals with knowledge about fertility clinics were surveyed nationwide

## 2 Recommendations from peers

From January to February 2025, Statista invited doctors, fertility clinic managers and other medical professionals (e.g., laboratory assistants, registered nurses) with knowledge about fertility clinics to an online survey. The survey was available to medical professionals to participate on Newsweek.com. Additionally, participants were invited via e-mail.



Nationwide online survey among medical professionals and clinic managers working in and referring patients to fertility clinics.



Participants were asked to recommend facilities which are notable fertility clinics by considering the quality of diagnosis, treatment, staff, and accommodation & services.<sup>(5)</sup>



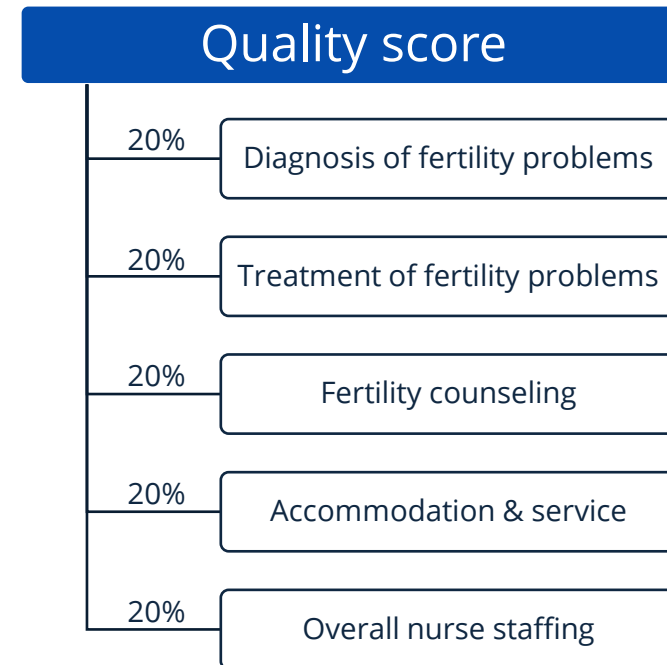
The recommendations were weighted based on the order given by the participant. Additionally, the professional experience of the participant was considered. Based on the number of weighted recommendations the **reputation score** was determined.

RECOMMENDATIONS CONSTITUTE 70% OF THE REPUTATION SCORE

A quality score was included based on recommendations for each fertility clinic

## 2 Quality assessment as part of the reputation score

- For each recommended fertility clinic, participants were asked to assess the quality of
  - Diagnosis of fertility problems
  - Treatment of fertility problems
  - Fertility counselling
  - Accommodation & service
  - Overall nurse staffing
- The quality scale ranged from 1 ("Poor") to 10 ("Excellent")
- A quality score was assigned to each facility based on the equally weighted average of these ratings.



QUALITY EVALUATION CONSTITUTES 30% OF THE REPUTATION SCORE

# Accreditations were used as an additional element of the scoring model

## 3 Accreditations

Additionally, the following accreditations were included in the scoring model:

- **The Joint Commission (JCI)**

To be certified, the laboratory must undergo an inspection survey, which involves e.g., an assessment of the facility, on-site interviews and tracing of the patient's experience.<sup>(6)</sup>

- **College of American Pathologists (CAP), Reproductive Laboratory Accreditation Program**

To be certified, the laboratory must prove their standards in patient care through an inspection based on a predefined checklist from CAP.<sup>(7)</sup>

- **Clinical Laboratory Improvement Amendments (CLIA)**

The CLIA program is administered by three federal agencies: the Centers for Medicare & Medicaid Services (CMS), the Food and Drug Administration (FDA), and CDC. To be certified as part of the CLIA program, the facilities must provide information about their laboratory operation to CMS.<sup>(8)</sup>

- **American Institute of Ultrasound in Medicine (AIUM)**

To be certified, the laboratory must provide case studies and supporting documents, which will be assessed by the accreditation body.<sup>(9)</sup>

ACCREDITATIONS CONTRIBUTE 10% TOWARDS OVERALL SCORE



# Google Scores as a proxy for patient satisfaction

## 4 Patient satisfaction

- Patient satisfaction reflects the **quality of care from the patient's perspective**, the quality other patients can expect to receive, and influences a clinic's reputation and financial performance
- **Evaluations from Google** were researched for each fertility clinic as a proxy of the patient satisfaction in the clinics
- Google reviews reflect real patient feedback, provide a standardized rating, and help identify trends in clinic satisfaction over time
- Fertility clinics are rated up to 5 stars on Google
- A score is assigned based on the clinic's star rating **relative to all evaluated facilities**
- Clinics must have at **least five reviews** to receive a satisfaction score, ensuring a minimum level of feedback

GOOGLE SCORES CONTRIBUTE 5% TOWARDS OVERALL SCORE

As a result, the 140 best fertility clinics in the US were awarded

Rank	Fertility Clinic	City	State
1	Columbia University Fertility Center	New York	New York
2	Weill Cornell Medicine - Center For Reproductive Medicine	New York	New York
3	NYU Langone Fertility Center	New York	New York
4	Brigham and Women's Hospital Center for Infertility and Reproductive Surgery	Boston	Massachusetts
5	UCSF Center for Reproductive Health at Mission Bay	San Francisco	California

[...]

LEADING FERTILITY CLINICS WERE AWARDED

# Fertility clinics partner network

Overview of involved parties



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Statista R is a world leader in the creation of company, brand, and product rankings and top lists, based on comprehensive market research and data analysis: Statista R recognizes the best. With a team of over 100 expert analysts and in cooperation with more than 40 high profile media brands across all continents, Statista R creates transparency for consumers and business decision makers and helps companies build trust and recognition across a plethora of industries and product categories. Visit [r.statista.com](https://r.statista.com).

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The Newsweek logo, consisting of the word "Newsweek" in white, bold, sans-serif capital letters, centered within a solid red rectangular background.

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# Disclaimer

The rankings are comprised exclusively of clinics that are eligible regarding the scope defined in this methodology document. The ranking does not constitute an absolute quality assessment but solely reflects the results obtained from the methodology outlined herein. A mention in the ranking is a positive recognition based on the applied methodology, which relies on peer recommendations and publicly available data sources at the time of assessment. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a retrospective reflection of the last calendar year. Events, developments or individual actions (affiliated/associated to the facilities) which occurred before or after the assessed period 01/03/2024-29/02/2025 were not included in the metrics and do not impact its outcome. As such, the results of this ranking should be interpreted strictly within the scope of its methodology and should not be used as the sole source of information for future deliberations.

**Moreover, due to the legal restrictions and proposed new legislation, particularly regarding abortion laws and regulations regarding the legal status of embryos in the United States, procedures involving frozen embryos and frozen eggs were methodologically excluded from the analysis. For any legal inquiries concerning applicable regulations on assisted reproduction treatments in your state, please consult the fertility clinics and/or legal counsel directly.**

Reference to specific commercial products, manufacturers, companies, or trademarks are purely incidental to the applied methodology and do not imply any endorsement or recommendation by the U.S. Government, Department of Health and Human Services, or Centers for Disease Control and Prevention.

The information provided in this ranking should always be considered in conjunction with other available information about fertility clinics including, where feasible, direct consultations or facility visits. The ranking does not assert or imply any judgment on the quality of clinics that were not included in the evaluation.

# Appendix

## ART indicators used for the evaluation

### Data on Assisted Reproductive Technology Success Rates:

- Percentage of actual egg retrievals resulted in live-birth deliveries for patients using own eggs
- Percentage of transfers resulted in live-birth deliveries for patients using own eggs
- Percentage of new patients had live-birth deliveries after 1 or 2 intended egg retrievals for patients using own eggs
- Percentage of new patients had live-birth deliveries after all intended egg retrievals for patients using own eggs
- Percentage of embryo transfers resulted in live-birth deliveries for patients using donor eggs<sup>(10)</sup>
- Percentage of egg retrieval cycles were discontinued without any eggs retrieved
- Percentage of cycles used for fertility preservation
- Percentage of transfers used preimplantation genetic testing (PGT)
- Percentage of cycles were discontinued after retrieval and before transfer or banking
- Average number of embryos transferred
- Percentage of cycles discontinued before an egg or embryo was transferred or banked

### Data on Assisted Reproductive Technology General Volume:

- Number of intended retrievals
- Number of retrievals
- Number of transfers
- Total number of cycles