

## Methodology: The Americas' Fastest Growing Companies 2022

The Americas' Fastest Growing Companies 2022 is a list of the Top 500 companies in the Americas that have achieved the highest compound annual growth in revenues between 2017 and 2020.

### Application phase

Through research in company databases and other public sources Statista has identified tens of thousands of companies in the Americas as potential candidates for the FT ranking. These companies were invited to participate in the competition by post, email and telephone. The project was advertised online and in print, allowing all eligible companies to register via the websites created by Statista and the Financial Times. The application phase ran from 15th September 2021 to 31st January 2022. The submitted revenue figures had to be certified by the CFO, CEO or a member of the Executive Committee of the company.

### Criteria for inclusion in the list

To be included in the list of the Americas' fastest growing companies, a company had to meet the following criteria:

- Revenue of at least US \$100.000 generated in 2017<sup>1</sup>
- Revenue of at least US \$1.5 million generated in 2020<sup>1</sup>
- The company is independent (the company is not a subsidiary or branch office of any kind).
- The company is headquartered in one of 20 American countries<sup>2</sup>.
- The revenue growth between 2017 and 2020 was primarily organic (i.e. "internally" stimulated)

<sup>1</sup> Countries that do not use the dollar to express revenues should provide average local currency value equivalent over the course of the relevant fiscal year

<sup>2</sup> Eligible to participate were all companies from these countries: Argentina, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

### Research Phase

Following the application phase Statista examined the officially stated revenue data of more than 4,000 public companies in the US and more than 3,500 companies in Canada. In the next step high-profile companies that met the aforementioned criteria were added to the list (62 in total). The data has been collected via desk research in official sources like publicly available earning presentations, investor relations websites or annual reports.

### Calculation of CAGR

The calculation of company growth rates is based on the revenue figures submitted by the companies in the respective national currency. For better comparability in the ranking the revenue figures were converted into US dollars. The average exchange rate for the financial year indicated by the company was used for this purpose.

The compound annual growth rate (CAGR) was calculated as follows:

$$\left(\frac{\text{revenue 2020}}{\text{revenue 2017}}\right)^{\frac{1}{3}} - 1 = \text{compound annual growth rate (CAGR)}$$

### Evaluation and quality assurance

All data reported by the companies was processed and checked by Statista. Missing data entries (employee numbers, address data, etc.) were researched in detail. Companies that did not fulfill the criteria for inclusion in the ranking were deleted. The minimum CAGR required to be included in the ranking this year was 10,0%.

### Disclaimer

The ranking of the The Americas' Fastest Growing Companies 2022 was created through a complex procedure. Although the search was very extensive, the ranking does not claim to be complete, as some companies did not want to make their figures public or did not participate for other reasons.