

METHODOLOGY

Brazil's Best Plastic Surgery Clinics 2025



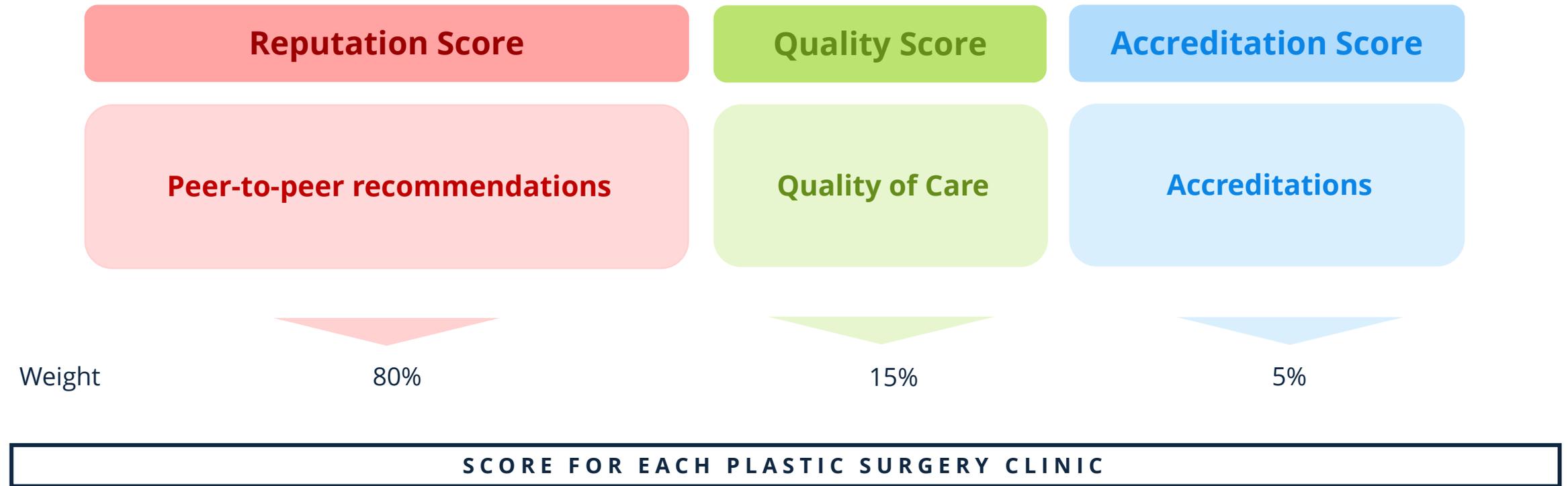
Methodology – Brazil's Best Plastic Surgery Clinics 2025

Summary of the project

- The **Brazil's Best Plastic Surgery Clinics 2025** ranking awards the leading plastic surgery clinics in Brazil.
- Plastic Surgery Clinics were awarded in three cosmetic surgery procedures: Breast Augmentation, Liposuction and Buttock Augmentation.
- For the first edition of the ranking, 50 plastic surgery clinics were awarded for breast augmentation, 50 for liposuction and 50 for buttock augmentation.⁽¹⁾ In total, 109 individual plastic surgery clinics were awarded.
- Plastic surgery clinics that meet the pre-defined selection criteria were included:
 - Plastic surgery clinics, individual and group practices, or departments within hospitals that specialize in plastic surgery from all over Brazil.
 - The procedures must be performed by plastic surgeons employed by the clinic. Plastic surgery clinics that have the procedures performed exclusively by affiliated plastic surgeons were not considered.
 - Plastic surgery clinics which exclusively offer reconstruction or non-elective reconstruction/correction were excluded from the survey.
- The list is based on **three data sources**:
 - 1. Online survey in Brazil:** During the survey period from July to August 2024, medical experts with knowledge of plastic surgery (plastic surgeons and medical professionals) were invited to an online survey in cooperation with Newsweek.
 - 2. Quality Score:** For each recommendation, participants were asked to assess the quality of care (e.g., consultation, complications, follow-up care, outcome) for each plastic surgery clinic.
 - 3. Accreditation:** Plastic surgery departments and plastic surgeons received 5% towards their total score if they are certified by the Sociedade Brasileira de Cirurgia Plástica.

A score was calculated for each plastic surgery clinic

A score was calculated for each plastic surgery clinic based on the scoring model



Medical professionals with knowledge about plastic surgery were surveyed about their top recommended clinics

Methodology: Reputation score

1 Recommendations for Plastic Surgery Clinics from medical experts

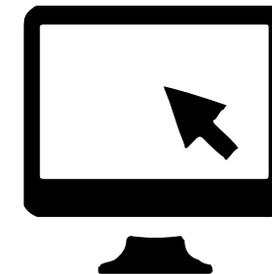
- From July to August 2024, Statista invited medical experts with knowledge of plastic surgery (plastic surgeons and medical professionals) all over Brazil to an online survey. The survey was also promoted on newsweek.com. Additionally, participants were invited via e-mail.



Online survey among medical experts with knowledge of plastic surgery **in Brazil**. Participants were invited to an online survey in cooperation with Newsweek.



Participants were asked to name the **leading plastic surgery clinics** for each cosmetic procedure in Brazil. The order in which recommendations were provided was relevant to the ranking. **Self-recommendations resulted in disqualification from the survey.**



Analysis of recommendations for each plastic surgery clinics within 3 cosmetic procedures. A **score was assigned to each plastic surgery clinic based on the number of weighted recommendations**. Additionally, the professional experience of the participant was taken into account.

RECOMMENDATIONS CONSTITUTE 80% OF THE OVERALL SCORE

A Quality Score and Certifications were included as additional elements of the scoring model

Methodology: Quality Assessment and Certifications

2 Quality of Care

- For their recommended clinics, participants were asked to **assess the quality of care** (e.g., consultation with doctor, complications, follow-up care, outcome) to further differentiate each plastic surgery clinic.
- For each recommended plastic surgery clinic, the participant rated the **quality of care** on a **scale from 1 (“poor”) to 10 (“excellent”)**.
- Based on this assessment, a quality score was assigned to each plastic surgery clinic. This score accounts for **15% of the total score**.

3 Accreditations

- The **Sociedade Brasileira de Cirurgia Plastica (SBCP)** ⁽¹⁾ accreditation is a voluntary credential for plastic surgeons and plastic surgery departments in **Brazil**.
- **Plastic surgeons certified** by the SBCP must have completed extensive training and passed rigorous written and oral examinations, covering a wide range of plastic surgery procedures. Certification by the SBCP ensures the surgeons meet high standards of education, ethics, and clinical practice.
- The SBCP also accredits plastic surgery departments, requiring strict standards in training, education, and facilities.
- Plastic surgery departments and plastic surgeons received **5% towards their total score** if they have a **SBCP** certification.

QUALITY OF CARE CONSTITUTES 15% OF THE OVERALL SCORE AND ACCREDITATIONS 5%

Result tables of the best plastic surgery clinics brazil

Leading plastic surgery clinics

Breast Augmentation

Rank	Plastic Surgery Clinic	City
1	Hospital Moinhos de Vento	Porto Alegre
2	Hospital Glória D'Or	Rio Janeiro
3	Hospital São Rafael	São Paulo
4	Hospital Mãe de Deus	Porto Alegre
5	Hospital São Luiz Itaim	São Paulo

[...]

Liposuction

Rank	Plastic Surgery Clinic	City
1	Dall'Ago & Manfrim Cirurgia Plástica	Maringá
2	Bernardo Ramalho - Cirurgia Plástica	Rio de Janeiro
3	Clínica Casagrande	Florianópolis, São Paulo
4	Serviço De Cirurgia Plastica Osvaldo Saldanha	São Paulo
5	Clinica Dra. Luciana Pepino	São Paulo

[...]

LEADING PLASTIC SURGERY CLINICS WERE AWARDED

America's Best Plastic Surgeons partner network

Overview of involved parties

Newsweek

About Newsweek

Newsweek is a premier news magazine and website that has been bringing high-quality journalism to readers around the globe for over 80 years.

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Disclaimer

The rankings are comprised exclusively of plastic surgery clinics that are eligible regarding the scope described in this document. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the last 12 months. Furthermore, events preceding or following the period September 18, 2023 – September 18, 2024, and/or pertaining to individual persons affiliated/associated to the facilities were not included in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about plastic surgery clinics or, if possible, accompanied by a visit to the clinic. The quality of plastic surgery clinics that are not included in the rankings is not disputed.