

Please note the following conditions: The term of agreement is one or two years from purchase date, depends on the selected package.

The Order Form and these Terms and Conditions (collectively the "Seal License") is entered into between Licensor on its own behalf and as agent on behalf of NBCUniversal Media, LLC ("NBCU") and CNBC (UK) Limited ("CNBC") and Licensee. Individually Licensor and Licensee may also be referred to as a "Party", and collectively shall be designated as the "Parties".

1. Grant of Rights and Conditions for Use : Licensor hereby grants to Licensee a limited, non-exclusive, non-transferable and non-assignable license to use the Licensed Seal solely for the Licensed Use during the Term and in the Territory. Licensee shall use the Licensed Seal in accordance with all terms and conditions of this Agreement. In no event shall Licensee have the right to use or refer in any manner to any name, logo or trademark of Licensor, CNBC or NBCU except as expressly authorized hereunder in connection with the exercise by Licensee of the License granted herein. The Licensed Seal must be used in the form provided and in its entirety without any modification alteration. Licensee shall not use the Licensed Seal in any manner that is in CNBC's judgment may be embarrassing, detrimental, defamatory, or disparaging to CNBC, NBCU or any of NBCU's parent, subsidiary, or affiliated companies and/or their business or employees or directly or indirectly calls into question CNBC's editorial integrity or standards. Licensee must not use the Licensed Seal or the trademarks of NBCU or CNBC or Licensor in any way to suggest endorsement other than being a company featured in the relevant List. Licensee shall not have the right to assign, transfer or sublicense any of the rights granted hereunder, except upon the written consent of Licensor, which consent shall be given at the sole discretion of Licensor.
2. Intellectual Property: Licensee acknowledges that NBCU solely owns all right, title, and interest in and to the CNBC trademark contained in the Licensed Seal and Licensor owns all right, title, and interest in and to the Statista trademark contained in the Licensed Seal and to all other components of the Licensed Seal apart from the CNBC trademark. Licensee further acknowledges, represents, and warrants that it has not acquired, and shall not acquire, any right, title, interest, or other ownership in or to the Licensed Seal. Should any such right, title, interest, or other ownership become vested in Licensee by operation of law, or otherwise, Licensee agrees to assign, and hereby assigns, all such right, title and interest, to NBCU or Licensor, as requested without further consideration. Licensee shall provide and execute all documents necessary to effectuate and record such assignments. All use of the Licensed Seal and all goodwill and benefit arising from such use shall inure to the benefit of NBCU and Licensor. Licensee shall not do anything which would in any way damage, injure, or impair the validity of the Licensed Seal, nor shall Licensee attack, dispute, or challenge, nor aid others to do so, NBCU and Licensor's right, title, and interest in and to the Licensed Seal, and the validity of this agreement. Licensee shall inform Licensor promptly if Licensee learns of any infringement, violation and/or misappropriation of the Licensed Seal.
3. Term and Termination: The Seal License commences on the Effective Date and shall continue in force for the Term unless terminated in accordance with this clause 3. Licensor may terminate this Agreement immediately if Licensee anyone acting for Licensee or its affiliates: (a) breaches any material term of this Seal License; or (b) becomes insolvent, has an administrator, receiver or manager appointed over the whole or any part of its assets or business, makes any composition or arrangement with creditors, takes or suffers any similar action in consequence of debt, or an order or resolution is made for its windingup, dissolution or liquidation (other than for the purpose of solvent re-organisation) or any event occurs in a foreign jurisdiction analogous to, or comparable with, any of the above. Licensor will have the right to withhold and/or to revoke the Seal License from use in the event that Licensor informs Licensee that NBCU or CNBC has determined, in its sole discretion, that such use would or may violate or infringe or reasonably tend or be claimed to violate or infringe the rights of third parties, or in the event that the use will in NBCU's or CNBC's judgment be prejudicial to NBCU's or CNBC's interests or to the exploitation or exhibition of NBCU's or CNBC's intellectual property. In the event that Licensee engages in any unprofessional or unethical behaviour, commits any act or is involved in any situation that (A) brings it into public disrepute, contempt, scandal, or ridicule, (B) otherwise shocks, insults, offends the community or a significant portion thereof, (C) reflects unfavorably upon Licensor, NBCU, CNBC or Licensee, or (D) if publicity is given to such conduct, commission, or involvement that occurred previously, Licensor shall have the right to immediately terminate this agreement and immediately revoke the License herein. In the event of any such withdrawal of the License, the License Fee is non-refundable. At the end of the Term or on termination of this Agreement under this clause 3, Licensee shall immediately take down the Licensed Seal and cease all use of the Licensor's and CNBC trademark including but not limited to all Licensed Uses of the Licensed Seal, and shall have no further right to use the Licensed Seal or the associated trademarks whatsoever.
4. General.
 - a. Payment of License Fee is due 30 days following receipt of invoice.
 - b. This License constitutes the entire agreement between the Parties and supersedes all prior agreements, understandings, commitments, negotiations, and discussions, whether oral or written.
 - c. This License may not be amended, altered, modified, or otherwise changed in any respect or particular whatsoever except in writing signed by both of the Parties.
 - d. This License is personal to Licensee, and Licensee shall not assign or transfer any of its rights or delegate any of its obligations under this Agreement without the prior written consent of Licensor. This License shall be binding upon, and shall inure to the benefit of, the Parties' respective successors, and the Parties' permitted assigns and transferees, if any.
 - e. Any notice or other communication under this License shall be in writing and shall be considered given when delivered personally, when sent by email with confirmation of receipt, or three (3) business days after being mailed by registered or certified mail, return receipt requested, to the Parties at the addresses stated on the Order Form (or at such other address as a Party may specify by notice to the other Party).
 - f. This License shall be subject to German law and any dispute arising under this shall first be submitted to non-binding mediation for resolution. Should litigation of any dispute arising under this Agreement become necessary, such litigation shall be filed only in the courts of England and Wales.
 - g. The headings in this Agreement are intended solely for convenience and reference, and shall not be considered a part of this Agreement nor affect the interpretation thereof.
 - h. NBCU shall be deemed a third party beneficiary of this License, with the right to enforce the terms herein against Licensee as if NBCU were a direct party hereto.