# Methodology Europe's Long-Term Growth Champions 2025

The Europe's Long-Term Growth Champions 2025 is a list of the Top 300 companies in Europe that have achieved the highest percentage growth in revenues between 2013 and 2023.

## Application phase

The project was advertised online and in print, allowing all eligible companies to register via the websites created by Statista and the Financial Times. In addition, through research in company databases and other public sources Statista has identified thousands of companies in Europe as potential candidates for the ranking. These companies were invited to participate in the competition by email. The application phase ran from March 2024 to May 2024. The submitted revenue figures had to be certified by the CFO, CEO or a member of the Executive Committee of the company.

#### Criteria for inclusion in the list

To be included in the list of Europe's Long-Term Growth Champions, a company had to meet the following criteria:

- Revenue of at least 100,000 Euro generated in 2013<sup>1</sup>
- Revenue of at least 10 million Euro generated in 2023<sup>1</sup>
- The company is independent (the company is not a subsidiary or branch office of any kind).
- The company is headquartered in Europe<sup>2</sup>.
- The revenue growth between 2013 and 2023 was primarily organic (i.e. "internally" stimulated)

1 Annual average currency value of 2013 and 2023; Revenue generated in the fiscal year ended in 2013 and 2023 respectively

2 Eligible to participate were all companies from these countries: Austria, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, United Kingdom.

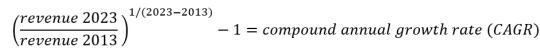
#### **Research phase**

Following the application phase, Statista examined the officially stated revenue data of public companies. In the next step certain high-profile companies that met the aforementioned criteria were added to the list.

## **Calculation of CAGR**

The calculation of company growth rates is based on the revenue figures submitted by the companies in the respective national currency. For better comparability, in the ranking the revenue figures were converted into Euro. The annual exchange rates of 2013 and 2023 provided by Exchange Rates UK for each currency-pair were used for this.

The compound annual growth rate (CAGR) was calculated as following:



# Evaluation and quality assurance

All data reported by the companies was processed and checked by Statista. Missing data entries (employee numbers, address data, etc.) were researched in detail. Companies that did not fulfill the criteria for inclusion in the ranking were deleted. The minimum average growth rate required to be included in the ranking was 8.1%.

# Disclaimer

The Europe's Long-Term Growth Champions 2025 ranking was created through a complex procedure. Although the search was very extensive, the ranking does not claim to be complete, as some companies did not want to make their figures public or did not participate for other reasons.