**METHODOLOGY** 

## America's Best Veterinary Hospitals 2025







# America's Best Veterinary Hospitals provides credibility as it awards the institutions providing the **best veterinary-related healthcare**.

Ranking's cornerstones



### **Relevance of Ranking**

- The 2025 America's Best Veterinary Hospital rankings were identified from the results of an independent survey of more than 5,000 U.S. veterinary professionals and pet owners who have either visited or received services from a veterinary hospital in the past three years.
- A Veterinary Hospital is a facility operated by a licensed veterinarian for diagnosing and treating diseases and injuries in large animals and pets, offering services like surgery and emergency care.
- In total the survey took an average of 9-12 minutes to complete, and the field period ran from January to March 2025.



### **Executive Summary**

- Title of ranking: America's Best Veterinary Hospitals 2025
- Media partner: USA Today
- Edition: 1st
- Number of awardees: 300
- **Methodology:** Surveys with Professional Experts as well as Pet Owners using Online Access Panel, Open Survey at USAToday.com and Accreditation to Competent Bodies.
- Criteria used for determining rank: The assessment and ranking were based on two components: Veterinary Score (70% of the final score) and Pet Owner Score (30% of the final score). Each of these components considered the Likelihood of Recommendation and Quality Dimensions such as standard of care, range of services, value of care and service experience. If accreditations from competent bodies are available, an extra score has been added to the result.



## Statista used **different touchpoints** to identify the Best Veterinary Hospitals in the United States.

Data collection



## Online Access Panel with Veterinary Professionals

An online access panel asking **Veterinary Professionals** to recommend the Best Veterinary Hospitals in the U.S. other than their own.



### Online Access Panel with Pet Owners

An online access panel asking **pet owners** to recommend the Best Veterinary Hospitals in terms of overall quality of care.



## Open Survey posted at USAToday.com

Online Open Survey posted on USAToday.com inviting **pet owners and Veterinary Professionals** to recommend the Best Veterinary Hospitals.



### Accreditation by Competent Bodies

Accreditations from competent bodies<sup>(1)</sup> were taken into consideration in the final score.



# Data collected from surveys with **Professional Experts** as well as **Pet Owners** serves as the foundation for the ranking.

Data collection through online access panels and open survey posted at USAToday.com.



#### **Online Access Panel and Open Survey**

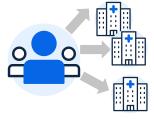
An online access panel is a sample group set up by a survey company and available for custom-built surveys. People register and agree to take part in online surveys.

An open survey was posted on USAToday.com where both professionals and pet owners could register and participate.



#### > 5,000 Participants

- Veterinarians (DVM/VMD)
- Veterinary Technicians (Vet Tech)
- Veterinary Assistants
- Veterinary Nurses
- Veterinary Surgeons
- Veterinary Nutritionists
- Veterinary Hospital Manager
- Veterinary Support Staff
- Other Veterinary Professionals
- Pet Owners



#### Survey

Respondents evaluated several hospitals; more than 11,000 **evaluations were collected**. The surveys were conducted during the months from **January to March 2025**.

The survey utilizes **online access panel, and an open survey posted at USAToday.com** to gather a sample of more than **11,000 evaluations** between professional experts and pet owners in the US.



## The survey considers the **likelihood of recommendation** and quality metrics to identify the Best Veterinary Hospitals.

Likelihood of recommendation How likely the respondent is to recommend the specific hospital to family and friends. **Overall Quality of Care** Which veterinary hospitals stand out to respondents in terms of overall quality of care. Measures the quality of all practices, including the pet's care, cleanliness, and equipment. **Standard of Care QUALITY DIMENSIONS** Measures the range of care options such as routine checkups, preventative care, **Range of Services** consultation, diagnostics, surgical services, and specialized care (e.g. anesthesiology, oncology, dermatology, cardiology etc.). Measures the quality of customer service, friendliness of staff, prioritization of pet **Service Experience** comfort, availability of appointments, wait times, ease of paperwork, and the responsiveness to needs and issues that arise. Compares the affordability of the selected veterinary hospitals, considering the costs of **Value of Care** visit, acceptance of insurance, treatment, medication and follow-ups.



## Statista used **different touchpoints** to identify the Best Veterinary Hospitals in the US.

Scoring Model



Quality dimensions include metrics such as the standard of care, range of services, service experience for respondents, and the value of care for pet owners.



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#### **Disclaimers:**

The rankings are comprised exclusively of veterinary hospitals that are eligible regarding the scope described in this document. A mention in the ranking is a positive recognition based on online surveys and available accreditations at the time. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, reflects the last 12 months. Furthermore, events following April 1<sup>st</sup>, 2025, and/or pertaining to individual persons affiliated/associated to the facilities were not included in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about veterinary hospitals. The quality of veterinary hospitals that are not included in the rankings is not disputed.

