

Order Form

Your success – demonstrated through the Newsweek
BEST SPECIALIZED HOSPITALS ASIA PACIFIC 2024 AWARD LOGO



Silver

- ✓ Company Website
- ✓ Investor Presentations
- ✓ Print & Digital Signage (Billboards/Transit Signage)
- ✓ Official Documents
- ✓ E-Mail Signatures
- ✓ Social Media – Organic
- ✗ Social Media – Paid
- ✗ Virtual Backgrounds
- ✗ Search Engine Marketing (SEM)
- ✗ Recruitment Websites
- ✗ Web Banner Advertising
- ✗ VOD PreRoll Advertising
- ✗ Newsletters
- ✗ Print Media Advertising (newspapers/ magazines)
- ✗ Media and Marketing Kit
- ✗ Radio & Podcast Advertising
- ✗ Television Advertising

Check below to confirm:

I commit to ordering one (1) logo at the price of **\$7,000 USD**

I commit to ordering _____ logos at the price of \$ _____ .

Gold

- ✓ Company Website
- ✓ Investor Presentations
- ✓ Print & Digital Signage (Billboards/Transit Signage)
- ✓ Official Documents
- ✓ E-Mail Signatures
- ✓ Social Media – Organic
- ✓ Social Media – Paid
- ✓ Virtual Backgrounds
- ✓ Search Engine Marketing (SEM)
- ✓ Recruitment Websites
- ✓ Web Banner Advertising
- ✓ VOD PreRoll Advertising
- ✓ Newsletters
- ✓ Print Media Advertising (newspapers/ magazines)
- ✓ Media and Marketing Kit
- ✗ Radio & Podcast Advertising
- ✗ Television Advertising

Check below to confirm:

I commit to ordering one (1) logo at the price of **\$8,500 USD**

I commit to ordering _____ logos at the price of \$ _____ .

Platinum

- ✓ Company Website
- ✓ Investor Presentations
- ✓ Print & Digital Signage (Billboards/Transit Signage)
- ✓ Official Documents
- ✓ E-Mail Signatures
- ✓ Social Media – Organic
- ✓ Social Media – Paid
- ✓ Virtual Backgrounds
- ✓ Search Engine Marketing (SEM)
- ✓ Recruitment Websites
- ✓ Web Banner Advertising
- ✓ VOD PreRoll Advertising
- ✓ Newsletters
- ✓ Print Media Advertising (newspapers/ magazines)
- ✓ Media and Marketing Kit
- ✓ Radio & Podcast Advertising
- ✓ Television Advertising

Check below to confirm:

I commit to ordering one (1) logo at the price of **\$10,500 USD**

I commit to ordering _____ logos at the price of \$ _____ .

Check below to confirm selected logo(s). Only the hospital's corresponding specialization is a valid selection.

- | | | |
|--|--|--------------------------------------|
| <input type="checkbox"/> Cardiology | <input type="checkbox"/> Endocrinology | <input type="checkbox"/> Neurology |
| <input type="checkbox"/> Oncology | <input type="checkbox"/> Orthopedics | <input type="checkbox"/> Pediatrics |
| <input type="checkbox"/> Cardiac Surgery | <input type="checkbox"/> Neurosurgery | <input type="checkbox"/> Pulmonology |

The Media and Marketing Kit includes: Designed Email Signature, Social Media Posts (Facebook, Instagram, Twitter), Virtual Backgrounds, Cell Phone Background, Video, and Banner Advertising.

Without purchasing, promotional use of the logo, title, certificate, or ranking is not permitted.

If interested, please fill out the order form below and send it to:

Lawrence Ho ■ E-Mail: lawrence.ho@statista.com

Address: **Statista Pte. Ltd** ■ #24-04A ■ 138 Market Street ■ CapitaGreen ■ Singapore 048946

For further questions or additional feedback, please don't hesitate to contact us by phone: +65 6995 6938.

Once ordered, you will receive the logo in different resolutions via E-Mail.

The logo may only be used once the list has officially been published. The date of publication may be subject to change. Please note that deliveries of trophies can take up to 5 weeks or longer and will be delivered after publication.

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Please note the following conditions: The term of this Agreement is one year from purchase date.

1. This Logo Agreement ("Agreement") is dated by and between Statista Pte. Ltd. ("Statista") and you (the "Licensee"). The term of this Agreement is for twelve (12) months from purchase date ("Term").
2. In consideration for payment, which is due thirty (30) days after signature of this Agreement, the Licensee shall hereby be granted a nonexclusive, worldwide, non-transferable, non-sub-licensable, license during the term of this Agreement for digital use rights (web posting, email, digital presentations, branded social media and similar) and print reproduction use rights (letterhead, sales materials, reports, white papers, brochures, posters and signage and similar) of the Newsweek and Statista Branded Logo (the "Logo") pictured above in the Order Form. Statista has the authority to license this Logo but the Logo itself is the intellectual property of Newsweek and all other rights are reserved. The Licensee acknowledges and agrees that the Logo and all rights, title and interest herein are and shall remain the exclusive property of Newsweek.
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4. Statista may terminate this Agreement upon 5 days' written notice if Licensee materially breaches any of the terms of this Agreement; provided, however, that this Agreement will not terminate if the breaching party has substantially cured the breach to the reasonable satisfaction of Statista within 10 days of a notice pursuant to this section.
5. Statista may terminate this Agreement immediately upon notice if Licensee: (i) is charged with any felony or crime involving moral turpitude, (ii) is involved in any situation or occurrence which brings the Licensee into public disrepute, contempt, scandal or ridicule or which insults or offends public morals or decency; or (iii) any underlying data changes where Licensee would, therefore, no longer qualify for use of the Logo.
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10. This Agreement contains the full and complete understanding of the parties with respect to the subject matter hereof and supersedes all prior representations and understanding, whether oral or written. This Agreement shall be construed and the rights and obligations of the parties shall be governed by the laws of Singapore, without reference to its conflict of law principles. All amounts described shall be in dollars and are net of all sales, use property and related taxes and customs duties.

Date, Signature (Licensee)

Date, Signature (Sales Manager, Statista)

Billing and delivery address

Name

Company

Address Line 1

Address Line 2

VAT-ID

City / State

ZIP

Tel, Fax

E-Mail

A completed order form, photographed and sent by E-Mail is sufficient as proof of order.

For further information please contact us:

Lawrence Ho ■ E-Mail: lawrence.ho@statista.com ■ Tel.: +65 6995 6938

SEND